

Message Text

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PAGE 01 ACCRA 02420 291244Z

ACTION CU-06

INFO OCT-01 AF-10 ISO-00 /017 W

-----021401 292342Z /73

R 291042Z MAR 78

FM AMEMBASSY ACCRA

TO USIA WASHDC

INFO AMEMBASSY ABIDJAN

AMEMBASSY BAMAKO

AMEMBASSY CONAKRY

AMEMBASSY COTONOU

AMEMBASSY DAKAR

AMEMBASSY FREETOWN

AMEMBASSY LAGOS

AMEMBASSY LOME

AMEMBASSY MONROVIA

AMEMBASSY N

AMEMBASSY NIAMEY

AMEMBASSY OUAGADOUGOU

AMEMBASSY PARIS

SECSTATE WASHDC 2879

UNCLAS ACCRA 2420

USIAC

FOR: USIA IAA, IOP/D

SECSTATE CU/AF

E.O. 11652: N/A

SUBJECT: PROGRAMMING PRIORITIES

REF: USIA 5319

1. REGRET DELAY RESPONSE TO REFTEL RESULTING FROM STAFFING PROBLEMS, HEAVY PROGRAMMING BURDENS IN FEBRUARY.

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2. FOLLOWING ARRIVAL NEW PAO, POST HAS REVIEWED FY 78 PROGRAMMING PRIORITIES AND SUBMITS THIS OVERVIEW BASED ON OUR UNDERSTANDING OF CURRENT EFFORT TO FOCUS PROGRAMMING ACTIVITIES ON MOST IMPORTANT OBJECTIVES AND PRIORITIES AND CLEAR DECKS FOR NEW CYCLE OF PROGRAMMING BASED DIRECTLY OJ BI-LATERAL/REGIONAL AND WORLDWIDE OBJECTIVES. POST ALSO COGNIZANT IAA'S DESIRE MOVE TOWARD SUB-AREA

REGIONAL PROJECTS. IF IAA AGREES FOLLOWING SUGGESTIONS, RECOMMEND EARLIEST DISCUSSION WITH IOP/D ELEMENTS NOW REVIEWING POST PROJECT PROPOSALS FOR REMAINDER FY 78 TO BE FOLLOWED BY FURTHER DISCUSSION AT PAO CONFERENCE.

3. STATUS OF FY 78 PROGRAMS AND RECOMMENDATIONS:

(A) COMBINE FY 78 GH-01 AND GH-03, AND PLAN AS SUB-AREA PROJECT, UTILIZING TWO OR MORE PRIVATE SECTOR AND USG SPEAKERS FOR GHANA, NIGERIA, LIBERIA, SIERRA LEONE. SUBJECT OF PEACEFUL RESOLUTION SOUTHER AFRICAN PROBLEM AND SUBJECT OF HUMAN RIGHTS OVERLAP AND POST AWARE EXTREME DIFFICULTY OBTAINING QUALITY SPEAKERS THESE SUBJECTS. FURTHER UNDERSTAND FROM IAA AND IOP/DF THAT AMBASSADOR ALLARD LOWENSTEIN WILLING SPEAK IN AFRICA. VIVEN HIS CREDENTIALS, SKILL, SUPERLATIVE PROGRAM RECORD EUROPE AND LATIN AMERICA, POST CONFIDENT HE COULD SERVE AS OUTSTANDING CENTERPIECE FOR MULTI-MEDIA, SUB-AREA PROGRAMMING

(B) GH-02. POST NEEDS NO FURTHER RESOURCES. EXCELLENT FAMILY PLANNING EXHIBIT WILL SEE FURTHER USE IN MAY. PROJECT FULFILLED.
(C) GH-04. ACTIVE PROJECT, POSTPONED UNTIL JUNE. ARS HAS PROMISED SPEAKER.
(D) GH-05. POST RECOMMENDS AS EARLY FY'79 SUB-AREA PROJECT, POSSIBLY USING FY '78 FALLOUT FUNDS.
(E) GH-06. SUBSTANTIALLY COMPLETED, ALTHOUGH INTEREST CONTINUES IF ANOTHER SPEAKER AVAILABLE.

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(F) GH-07. BELIEVE THIS PROJECT TOO NARROW IN FOCUS AND NOT TIMELY IN VIEW CONTINUED UNCERTAINTIES COMMODITY POLICY. SUGGEST INSTEAD WE PLAN AS SUB-AREA PROJECT AND BROADEN TO MORE GENERAL DISCUSSION NORTH-SOUTH ISSUES AND INTERRELATIONSHIP POLITICAL AND ECONOMIC FACTORS. UNDERSTAND DR. ROBERT BAUER UNDER CONSIDERATION AS AMSPEC. BAUER AND/OR SIMILAR PRIVATE SECTOR AUTHORITY WOULD BE APPROPRIATE.
(G) GH-08. CANCEL. POST QUESTIONS RELEVANCE. ALSO REDUNDANT TO OTHER MISSION ACTIVITIES.

4. RE REFTEL, POST HAS NO ADDITIONAL SPECIAL PROGRAMMING NEEDS. ASSUME

IAA SHARES OUR CONCERN THAT POSSIBLE GHANAIAN DOMESTIC POLITICAL/ECONOMIC EVENTS MAY HINDER ACHIEVEMENT CP OBJECTIVES.

5. WOULD APPRECIATE EARLIEST REACTION ABOVE. IF AGREEABLE IN GENERAL APPROACH, POST WILLING BRING MORE DETAILED PROJECT WORDING TO PAO CONFERENCE. HOWEVER, IAA AND IOP/D MAY BE IN BETTER POSITION TO PREPARE DRAFT PROJECTS FOR DISCUSSION, REFLECTING LATEST AGENCY PROGRAM/POLICY PHILOSOPHY. MOORE

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